



工业 自 动 化 展

Industrial Automation Show

展 后 报 告

Show Report

<http://www.ciif-expo.com>

2008-11-20

Industrial Automation Show – CIIF 2008 Show Report

Main Figures of CIIF 2008

- | 1816 exhibitors from 24 countries and regions
- | Total 121,000 sqm show spaces
- | Visitors from 77 countries and regions
- | 96,266 professional visitors and buyers
- | 71 forums held

Summary

Industrial Automation Show – CIIF 2008 (IAS 2008) was held at Shanghai New International Expo Centre (SNIEC) from November 4 to 8, 2008. IAS 2008 had an exhibition space of 30,000 square meters. There were 485 exhibitors attended, who from 24 foreign countries or regions such as Germany, Italy, USA, France, Russia, Belarus, Great Britain, Denmark, Switzerland, Japan, Korea, Taiwan, Hong Kong and etc., including National Pavilion of Germany, Italy, Japan, Russia and Belarus. The total number of visitors of IAS 2008 was 57,022.

Industrial Automation Show – CIIF is committed to build a platform of automation industry, so as to promote the innovation and development of automation technology, and to support an overall improvement of modern manufacturing equipment level. Following the success of last session, IAS 2008 attracted the cutting edge technology and giant corporation on automation sector from all over the world. Over 50% exhibitors of the show are from abroad. IAS 2008 exhibited the automation products, robotics and comprehensive auto solutions on the sectors from production, assembly to operation and management, which were used to improve modern manufacturing.

During IAS 2008, numbers of forums and symposiums held concurrent with the show provide a broad stage for the exhibitors. Some high end forums, such as The 4th CIIF +MM China Automation Days (2008), Control Engineering China- The 5th Anniversary Ceremony, Shanghai International Forum on Development of Advanced Robotics 2008, OEM Machinery Design Technology Seminar 2008, China Power Supply Engineers Conference, 2008 International Robotics and Automation Symposium (IRAS), The 7th Seminar on MES (Manufacturing Executive System), 2008 Forum on Power Distribution Intelligence and etc., built a stage for the manufacturers from both home and abroad to communicate the latest technology and seek mutual cooperation.

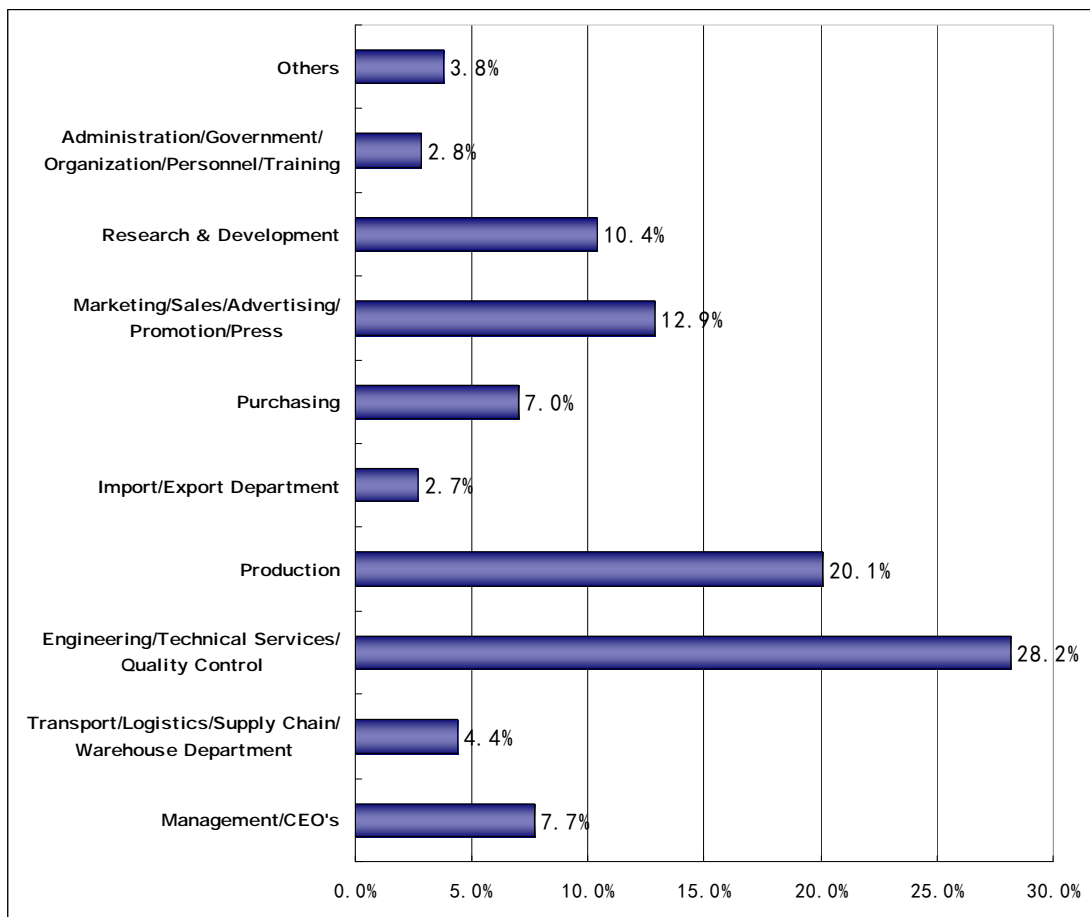
The exhibits of IAS 2008 covered the cutting edge products and technologies on automation sectors such as production automation, robotics, industrial automation software, micro-electronics and etc. The Global giant gathered together to display new technologies, products and advanced solutions. Leading brands included SIEMENS, ABB, Schneider FANUC, Tyco electronics, Fuji Electric, Yamatake, Yokogawa, Delta-CIMIC, Baumer, Phoenix, Turck, Rittal, DINKLE, Pepperl+fuchs, Wieland, Harting, Lenze, Hollysys, Crouzet, Beckhoff, Danfoss, Pilz, SICK, Adventech, EVOC, Schmersal,

Weidmuller, Hilscher, ifm, Red Lion, PcVue, Aucotec, EMA, Sanken LD, WAGO, Powtran, Invt, HUMMEL, LAPP and etc.

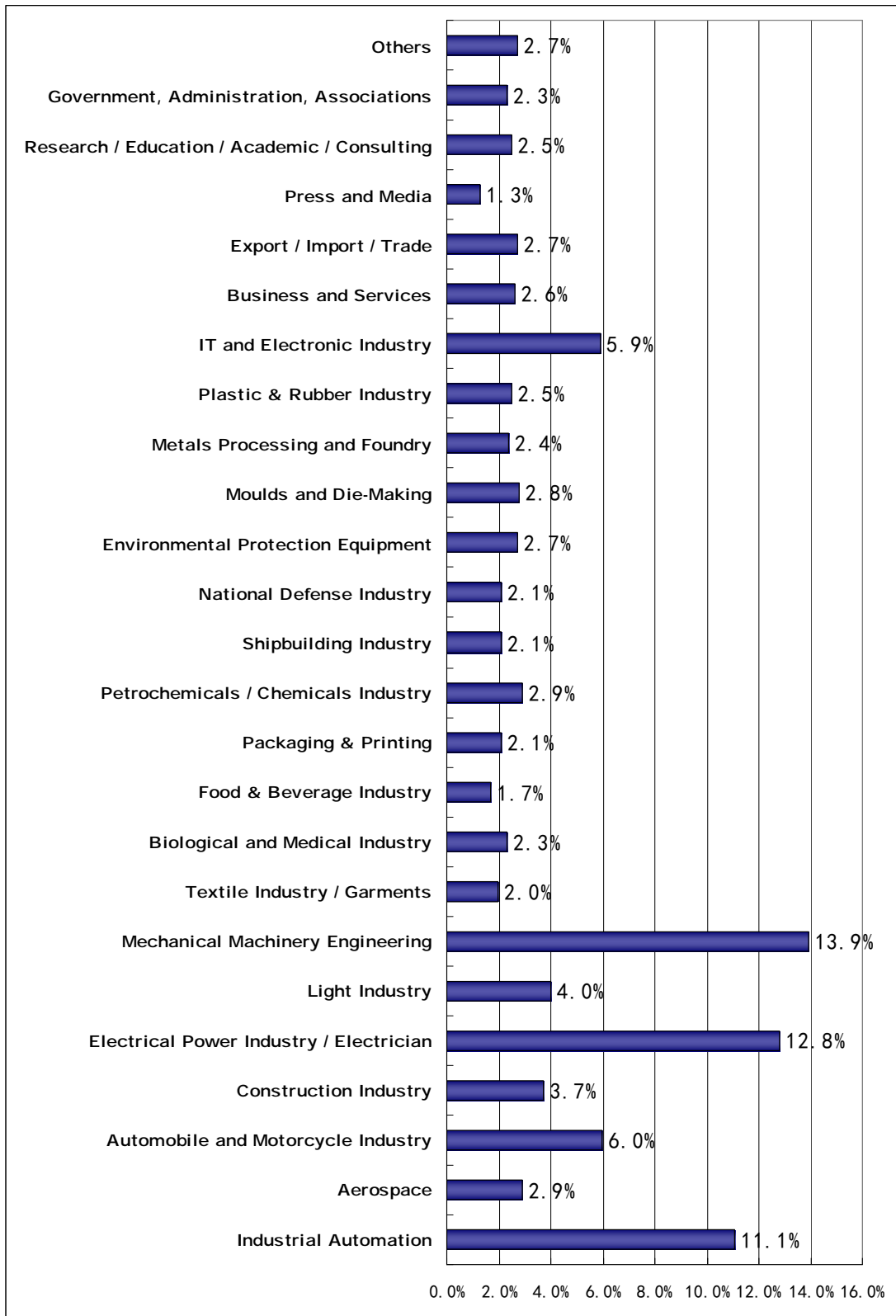
As a grand carnival of 2008, IAS 2008 attracted the focus from main media and professional press. The main media, such as CCTV, SMG, China Daily, Shanghai Daily and etc. has special columns of the show. Other professional press including Machinery & Electronics Business, China Industry News, Control Engineering China, gongkong.com, gkong.com, IAnews.com, also pay great attentions with reports and comments of the show.

Visitor Analysis

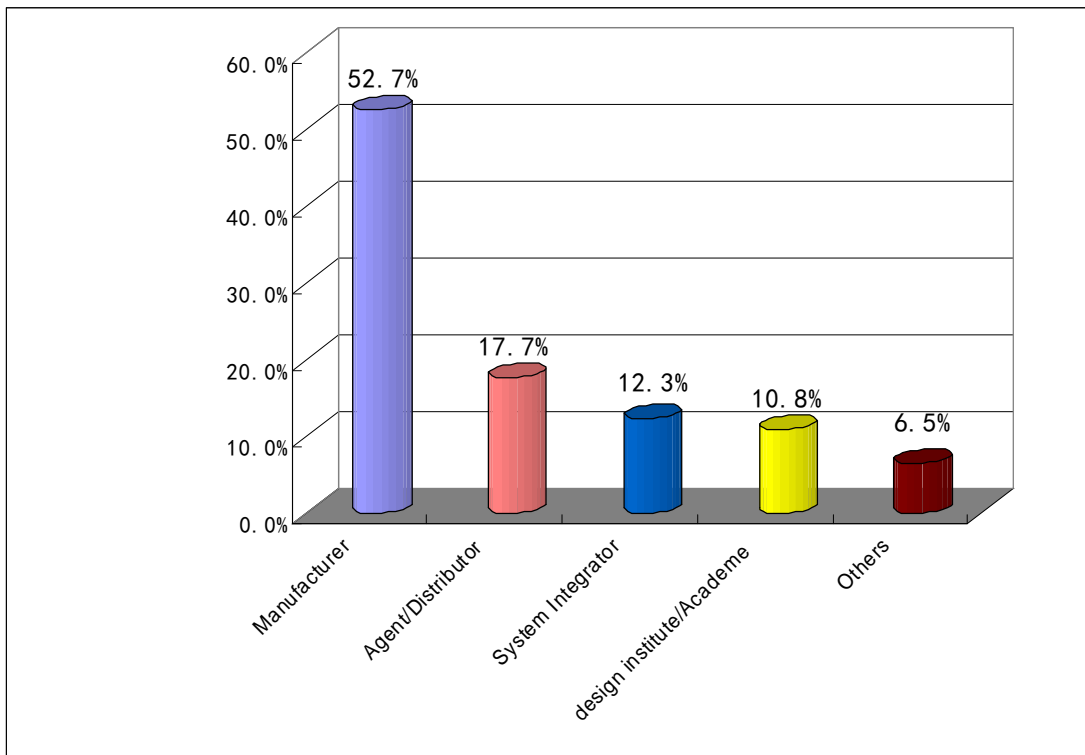
A. Job Function



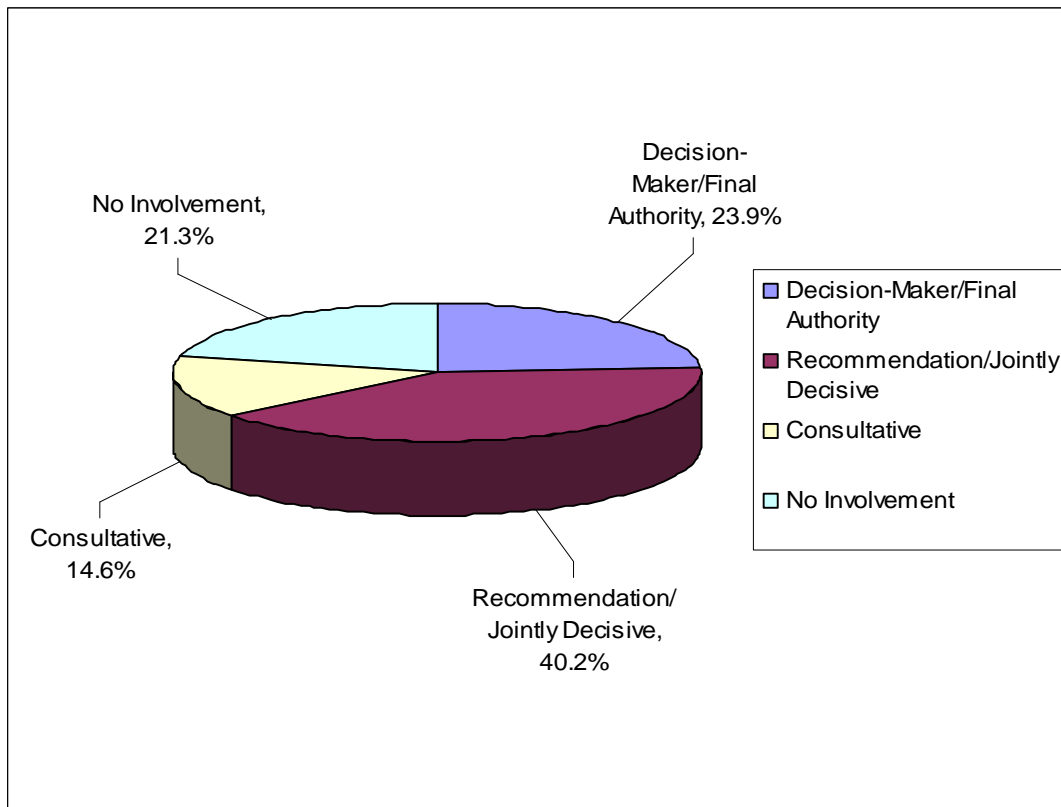
B. Business Scope



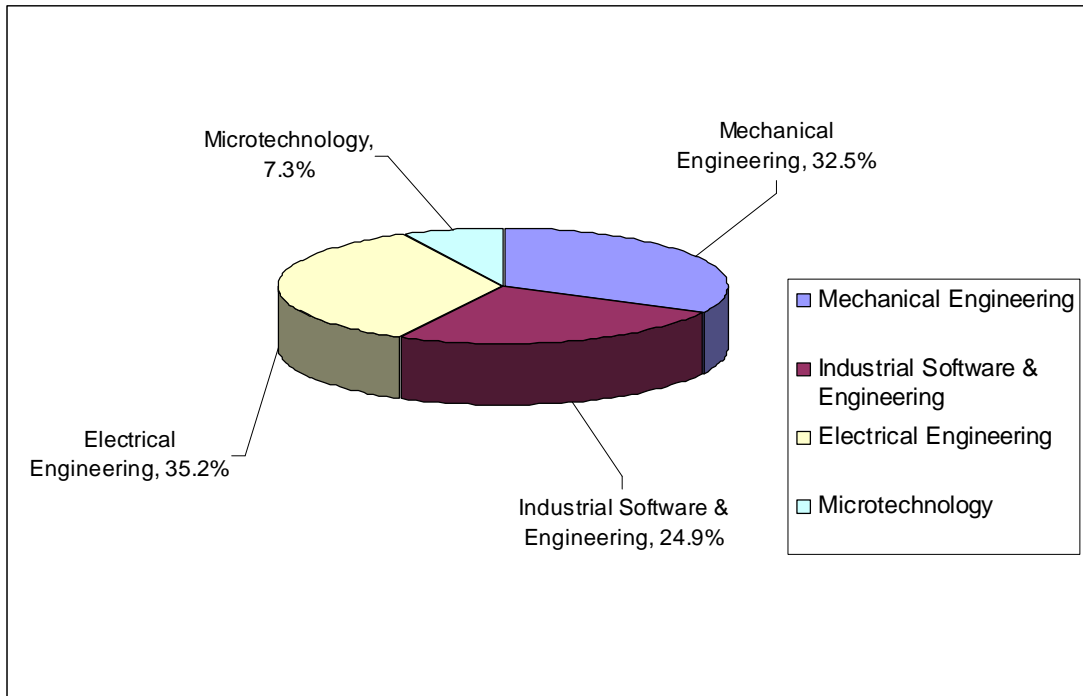
C. Type of Company



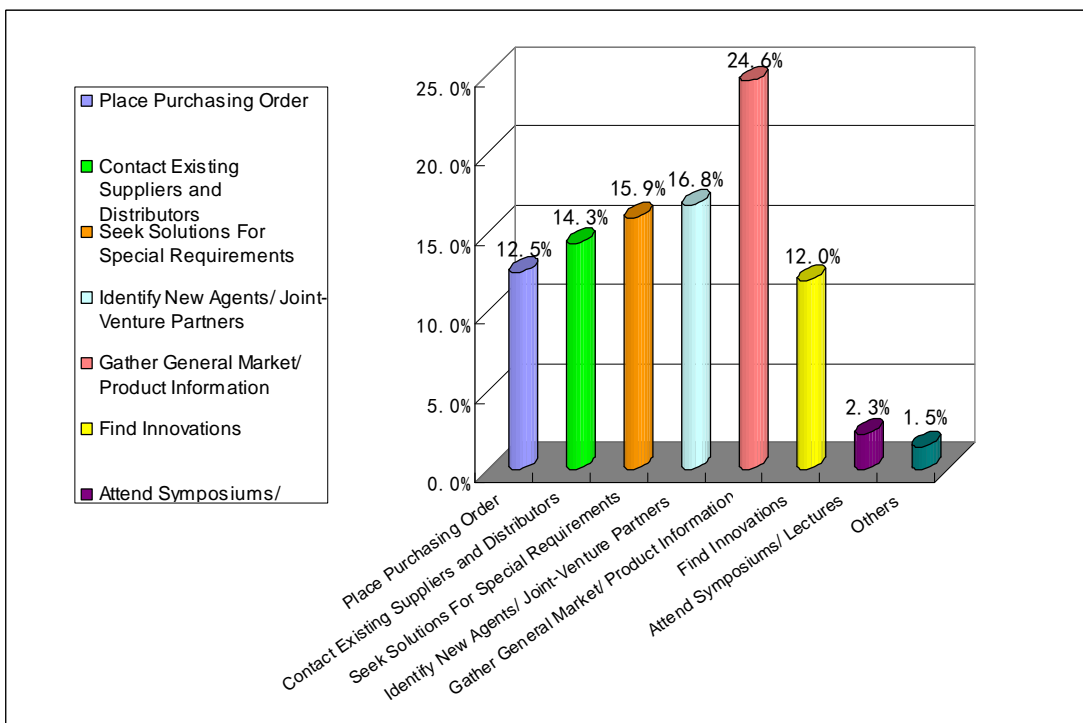
D. Involvements in Purchasing



E. Category Interest



F. Purpose of Visit



Meetings

Many symposiums, technical seminars and forums were held concurrently with IAS 2008, which create a great stage combined by technology, products and trade. The meetings such as The 4th CIIF • MM • China Automation Days (2008), Control Engineering China-The 5th Anniversary Ceremony, Shanghai International Forum on Development of Advanced Robotics 2008, OEM Machinery Design Technology Seminar 2008, China

Power Supply Engineers Conference, 2008 International Robotics and Automation Symposium (IRAS), The 7th Seminar on MES (Manufacturing Executive System), 2008 Forum on Power Distribution Intelligence and etc attracted many attendees and built a platform for the exhibitors to communicate and trade with each other.

The 4th CIIF-MM China Automation Day (2008)

Date: November 5-6, 2008

Venue: Intercontinental Pudong Shanghai, Shanghai New International Expo Centre

Topic	Lecturer
Strive to Open A New Chapter for Control System	Research Fellow. Sun Bolin The Chairman of Summit Vice President of China Automation Association
MES-to-Factory Automation Integration Business Drivers & Best Practices	Mr. Shuji Abe Vice President and General Manager of ARC Japan
The Development Trends of Control System Based on Fieldbus Technology	Mr. Zhang Xin Turck (Tianjin) Automation System Co., Ltd. Director & General Manager
Complementation Between PLC & DCS	Mr. Fan Xi ABB (China) Limited PLC Product's Technical and Service Manager of ABB Automation Products Department
The PLM/Digital Manufacturing Landscape: Technologies & Strategies for the Manufacturing Community	Mr. Jared Malarsky Country Manager for ARC China
Valve Island with Diagnosis Functions, Fieldbus/Ethernet Interface	Mr. Wang Xiongyao Deputy General Manager of Festo (China) Co., Ltd.
2009 Annual Survey on Consumption Trend of Control System	Mr. Tony Feng Chief Editor of MM China
The Applications of Valve Island in Automatic Control System	Chen Xiang Yu MetalWork Pneumatic Component (Shanghai) Co., Ltd. Manager of Technical Department
FR3 Less-Flammable Environmental Dielectric Fluid Cooper Power Systems VR32 Voltage Regulator	Mr. Jeff Rong Cooper Electric (Shanghai) Co., Ltd. Marketing Manager
Energy Automation Solutions	Mr. Leon Liu Cooper Electric (Shanghai) Co., Ltd. Product Engineer

Trusted automation component for power automation	Mr. Wang Sheng Sales Manager of Power Dept. of Advantech (China) Co., Ltd. Industry Automation Group
Lightning Protection Technology and Proposal for Wind Power Generation System	Mr. Wang Hongmin Expert in SPD Products of Low Voltage Department Of ABB (China) Limited
The Applications and Development of Red Lion Products in Wind Power Industry The Characteristics and Applications of Some Innovative Red Lion Products	Mr. Xu Liang Technical Manager of Red Lion Controls

The 3rd Shanghai International Forum on Development of Advanced Robotics

Date: November 5, 2008

Venue: Shanghai New International Expo Centre

Topic	Lecturer
Intelligentize – High Ground of Advanced Robots	Mr. Zhong Yixin, Chairman of Chinese Association for Artificial Intelligence
Thoughts about Development of Service Robots in Shanghai	Mr. Yao Zhiliang, Director of Shanghai Robotics Society Institute
Industrial Robots-the way to the growth of industry	Mr. Gu Chunyuan, ABB (China) Co., Ltd. Robots Department R & D Center, President
Discover the Ocean – Analysis of the Underwater Robotic Technology	Ge Tong School of Naval Architecture, Ocean and Civil Engineering, Shanghai Jiao Tong University Institute of Underwater Engineering, Director
The Application in the artificial Intelligence Robot Vision	Ms. Qiao Hong Institute of Automation, Chinese Academy of Sciences, The Laboratory of Intelligence Science And United Technology, Vice-director
The Application of Intelligent Robot in Logistics Industry	Chen Yan SHANGHAI-FANUC Robotics Co., Ltd.
Analysis of the Technology and Application in Robots	Mr. Cao Qixin, Shanghai Jiao Tong University, Robots Institute, Vice-director
Shanghai SIASUN—The Expert in Industrial Robots Application of China	Tian Jingsong Shanghai SIASUN Robot & Automation Co., Ltd.

2008 OEM Mechanical Design Summit

Date: November 5-6, 2008

Venue: Shanghai New International Expo Centre

Topic	Lecturer
China OEM Market Analysis	Frost & Sullivan
Leading the Trends of Automation	Siemens
The Strategy and Application of Advantech Embedded Control Technology in OEMs	Advantech
Industrial Connecting Solutions (ICOS)	Hirschmann
IT-powered Automation	Phoenix Contact
The Application of Wago	Wago
Design of Machine Safety Systems	Pilz
Siemens TIA Safety Solution	Siemens
Phoenix Contact Machine Safety Solution	Phoenix Contact
Integrated Machine Safety Solution	Rockwell Automation
The Application of Direct Drive Technology in OEMs	Danaher Motion
Motion Control Based on SIMATIC PLC	Siemens
The Application of LINAK Products in OEMs	LINAK

China Power Supply Engineers Conference

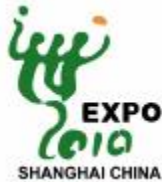
Date: November 7, 2008

Venue: Shanghai New International Expo Centre

Topic	Lecturer
Flyback Converter and Transformer	Chen Wei, Director of China Power Supply Society Transformer Committee, Dean of School of Electrical Engineering and Automation, Fu Zhou University
The Solution and Trend of Silicone toward Market-oriented power	Zhang Ming, Senior Engineer Dow Corning Corporation,
The Analysis of Renewable Energy	Professor Yang Tianhao, Institute of Power Transmission and Control, Shanghai Maritime University
Problems in Switching Power	Zhang Xingzhu, General Manager of Pugao Science Development (Hangzhou) Co., Ltd. Expert of Switching Power
Energy Efficient Solutions from Power Converter	Zhong Jinfa, Chairman of China Power Supply

and Power System Innovation	Society, Director of Research Center of Delta Electronics, Inc.
Switching Power Radioactivity Curb Harassment Issues	Mr. Qian Zhenyu, Senior Engineer of Shanghai Electrical Apparatus Research Institute

China International Industry Fair has passed its 10th anniversary since the first session held in 1999. As a national wide platform for the display, communication and trade of industrial equipment, CIIF has reflected China's national policies and strived to build a worldwide branded exhibition of manufacturing equipment. The automation technologies and solutions, which play a key role on improving the level of manufacturing, have been widely used on much sectors such as automobile, oil, chemical, tobacco, medical and pharmaceutical, food, electric power, architectural, electrical engineering, electronics and etc., and become a key to improve China's core competence of manufacturing. IAS, as one of the specialized shows of CIIF, will continue to build a top carnival of automation sector as a great platform reflecting the modern service industry of China.



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